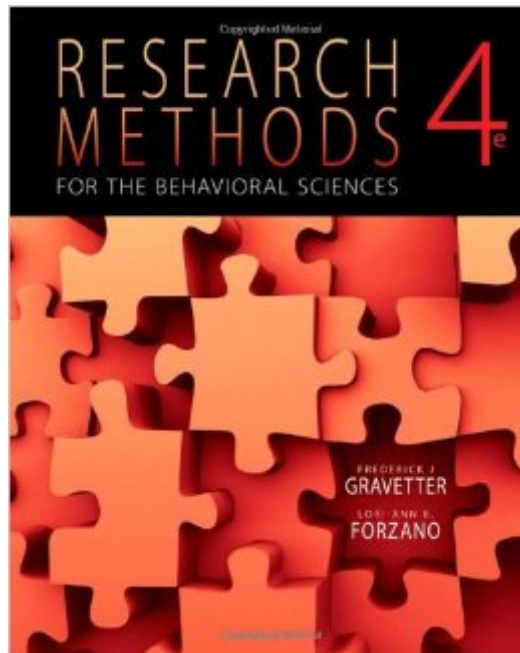


The book was found

# Research Methods For The Behavioral Sciences, 4th Edition



## Synopsis

Bestselling statistics author, Fredrick J. Gravetter, and co-author Lori-Ann B. Forzano have written a text for research methods that helps students see how interesting and exciting experimental and non-experimental research can be. Inviting and conversational, RESEARCH METHODS FOR THE BEHAVIORAL SCIENCES, Fourth Edition, leads students through the research process from start to finish. The text opens with tips and strategies for generating research ideas, moves to selecting measures and participants, and then offers an examination of research strategy and design. This step-by-step approach emphasizes the decisions researchers must make at each stage of the process. The authors avoid a "cookbook" approach to the facts by linking terminology with applied concepts; their "lecture in a book" style makes the text accessible to students by emphasizing discussion and explanation of topics. Each chapter ends with a set of student exercises and activities. Examples and content throughout the book reflect the most current APA guidelines.

## Book Information

Hardcover: 618 pages

Publisher: Wadsworth Publishing; 4th edition (January 1, 2011)

Language: English

ISBN-10: 1111342253

ISBN-13: 978-1111342258

Product Dimensions: 9.2 x 7.4 x 1.1 inches

Shipping Weight: 2.6 pounds

Average Customer Review: 4.5 out of 5 starsÂ Â See all reviewsÂ (29 customer reviews)

Best Sellers Rank: #35,686 in Books (See Top 100 in Books) #24 inÂ Books > Health, Fitness & Dieting > Psychology & Counseling > Research #457 inÂ Books > Textbooks > Social Sciences > Psychology #626 inÂ Books > Education & Teaching > Schools & Teaching > Instruction Methods

## Customer Reviews

I've taught this book for 7 years. It is an excellent, no nonsense, comprehensive summary of basic quantitative research methods and design. Written for undergrads, it contains the fundamentals of research design that most grad students still have not mastered. Highly recommended.

This is an excellent textbook!!! I used this book for my initial review of research methods and statistics in preparation for my doctoral comprehensive exam. (I passed on my first attempt!)

Gravetter & Forzano present the information in a logical format and introduce statistical concepts in

connection with steps in the research process â “ as other authors should. I have read texts on research methods and on statistics for undergraduate and graduate level courses in the disciplines of political science, health science, communications, and social work â “ Research Methods for the Behavioral Sciences is the best work for a student’s introductory text or as a first rate text for graduate student review. I highly recommend this book!

Bought for use as a textbook. Terms were defined very clearly and were in the margins. Each chapter was just as long as it needed to be, no fluff but nothing was left out either. Ended up getting an A in the class thanks to the thoroughness of this book.

It is a great step by step assistant to writing a research paper and doing a study, has helped a lot in my research and methods class and the price was way better than the bookstore!

I bought this book for my Research Methods class and I find it very educational and easy to read (in terms of the average textbook that is).

It’s so easy to read this book. It doesn’t feel like homework while you read. Everything is so neatly organized and thoroughly discussed.

Was a required book for class, so couldn’t say anything bad about it. Passed the class, so I guess that’s a plus.

Yes! He book is very helpful. However, the chapters are very, very long. Thank you

[Download to continue reading...](#)

Research Methods for the Behavioral Sciences, 4th Edition Research Methods for the Behavioral Sciences Transforming Self and Others through Research: Transpersonal Research Methods and Skills for the Human Sciences and Humanities (SUNY Series in Transpersonal and Humanistic Psychology) Case Study Research: Design and Methods (Applied Social Research Methods) Survey Research Methods (Applied Social Research Methods) Counterfactuals and Causal Inference: Methods and Principles for Social Research (Analytical Methods for Social Research) Single Case Research Methodology: Applications in Special Education and Behavioral Sciences Writing Empirical Research Reports: A Basic Guide for Students of the Social and Behavioral Sciences Introduction to Behavioral Research Methods (6th Edition) Methods in Behavioral

Research Essentials of Behavioral Research: Methods and Data Analysis Analysis, Synthesis and Design of Chemical Processes (4th Edition) (Prentice Hall International Series in the Physical and Chemical Engineering Sciences) 4th (fourth) Edition by Turton, Richard, Bailie, Richard, Whiting, Wallace B., Shaei [2012] Qualitative Research Methods for the Social Sciences (8th Edition) Research in Communication Sciences and Disorders: Methods for Systematic Inquiry Research Methods in Kinesiology and the Health Sciences The Zuckerman Parker Handbook of Developmental and Behavioral Pediatrics for Primary Care (Parker, Developmental and Behavioral Pediatrics) Interviewing as Qualitative Research: A Guide for Researchers in Education and the Social Sciences, 4th Ed. Dopamine Receptor Sub-Types: From Basic Sciences to Clinical Applications (Biomedical and Health Research, Vol. 19) (Biomedical and Health Research, V. 19) High Throughput Screening: Methods and Protocols (Methods in Molecular Biology) (Methods in Molecular Biology, 190) Research Design: Qualitative, Quantitative, and Mixed Methods Approaches, 4th Edition

[Dmca](#)